

**BELARUSIAN STATE UNIVERSITY
EUROPEAN NETWORK FOR ACCESSIBLE TOURISM
ACCESSIBLE PORTUGAL**

‘TRAINING AND RESEARCH FOR ACCESSIBLE TOURISM DEVELOPMENT’

(webinar)

26th of November 2020

Link for participation: <https://us02web.zoom.us/j/82513569276>

14.00 – 14.10 – Opening of the webinar (Europe/Minsk, UTC+3 (GMT+3))

Dr. Victor Shadurski, Professor, Dean of the Faculty of International Relations, Belarusian State University

Dr. Anatoly Beifert, Team Leader, MOST program

14.10 – 14.30 – Annagrazia Laura, President of ENAT and **Ivor Ambrose**, Managing Director of ENAT

Introduction to ENAT and Accessible Tourism

14.30 – 14.50 - Emiliano Deferrari, Seconder to the President of ENAT

Experience of ERASMUS+ projects

14.50 – 15.00 - Vaida Sinkevičienė, expert for the project management and quality assurance

Project “The Ability advisor: improving the tourism for all market”

15.00 – 15.20 – Helena Ribeiro, Turismo de Portugal, **Ana Garcia**, President of Accessible Portugal

Portuguese experience in training and the national ALL FOR ALL accessible tourism programme

15.20 - 15.40 – Natallia Barysenka-Klepach, Senior Lecturer, International Tourism Department, Belarusian State University

Experience of Belarusian State University in accessible tourism training and research

15.40 – 16.00 – Round Table: questions and answers session, closing remarks

The webinar organisation is supported by the MOST project, funded by the European Union. The project is aimed at encouraging professional contacts between citizens of Belarus and partners from member states of the European Union.



Ivor Ambrose is a Founding Member and the elected Managing Director of the European Network for Accessible Tourism (ENAT), a non-profit, multi-stakeholder association registered in Belgium in 2008. He works as an independent consultant and Project Director, advising public sector organisations, companies and NGOs in Europe and internationally. He manages several websites dedicated to accessibility, tourism business development and training. In his work for ENAT he has developed strong ties with the European Commission, UN World Tourism Organisation (UNWTO), International Labour Organisation (ILO), government ministries, national and regional tourist boards, the European and International Standards Committees, disabled people's organisations, destination management organisations and public authorities.



Emiliano Deferrari, accessible tourism expert consultant, Second to the President of the European Network for Accessible Tourism.

ENAT Associate Member, EU lobbyist in Brussels, he has over 20 years' experience as project manager, researcher, and trainer. He has worked for many years in social enterprises in Italy and led or participated in several EU tourism training and destination development projects. He has expertise in e-Learning and the use of digital media in vocational education and training.



Ana Garcia, President of Accessible Portugal.

Master in "Accesibilidad Universal y Diseño para Todos" at the University of Jaén, Spain and holds a Business Management degree in Organization and Management from ISCTE – IUL, Lisbon. Auditor at KPMG Peat Marwick (1986-1989); Business analyst of investment projects in IAPMEI(1990-2007), I had dedicated myself to the promotion of Accessible Tourism in Portugal, as a way to leverage the rights of Persons with Disabilities and their Families. From 2008 I developed the brand Accessible Portugal, especially dedicated to promote Accessible Tourism for All, namely to customers with special access requirements. Member of ENAT Board.



Natallia Barysenka-Klepach, Senior Lecturer of the International Tourism Department, Faculty of International Relations, Belarusian State University.

From 2009 until 2015 worked as Project Manager at the Belarusian Agro- and Ecotourism Association "Country Escape". Since 2013 accessible tourism is the main research interest. Started working at the BSU from 2014. Cooperates with key Belarusian NGO's in disability sphere. Introduced two innovative courses for bachelor and master programs - about accessible tourism and accessible events. ENAT Contact Point in Belarus.